



Conejo Food & Wine Fest

www.conejofoodandwine.com

10+
CELEBRATING
YEARS

Conejo

Food & Wine Fest

Taste The Best
Food, Wine, and Brew of the Conejo

Sunday, June 23rd, Janss and Moorpark Rd
tickets: www.conejofoodandwine.com

Tickets and General Info:
www.conejofoodandwine.com | info@conejofoodandwine.com



Presenting Sponsor



Gold Sponsor



VIP Tent





Conejo Food & Wine Fest

www.conejofoodandwine.com

Greeting Business Owner!

We are excited to extend this invitation to the **2024 Conejo Food and Wine Festival!** This will be our Thirteenth Year and promises to be our biggest yet! The event is confirmed for **Sunday, June 23rd, 2024** from 1:30pm to 5:30pm at the St. Paschal School grounds at the corner of Moorpark and Janss Road in Thousand Oaks.

Within Ventura County and surrounding communities, you are among the finest local food and beverage establishments invited to participate in this wonderful event.

With your partnership we will provide another year of culinary fun, food, drink, entertainment, and charity for the entire Conejo Valley community, we are committed to making our attendees your next patrons!



What we provide: The Conejo Food & Wine Fest Committee will be providing for each business:

- One 10 ft x 10 ft tented booth for each vendor
- Reserved Vendor Parking
- Table for booth
- Black Table Cloth
- Continuous Ice service
- Event marketing/promotion (Website, Facebook, Twitter, Radio, banner and more.
- Post-event promotion of all participating establishments in the Conejo Food & Wine Fest (projected 1,200 followers),
- Add or coupon in the Program
- Event facilities
- Event security
- Event entertainment
- Wine glasses
- Final planning information packet

Restaurants/Wineries/Breweries will be responsible for:

- **Signing and return the attached Declaration if you are serving food or beverage**
- **Providing/donating enough samples for approximately 500 guests.**
- **Provide an item for our silent auction worth at least \$50.00 to promote your business**
- Providing a minimum of 2 business representatives/spokespersons (max: 4 per business): One person knowledgeable of the business and can speak to guests about the food/beverage, plus one person to serve wine/beer/food samples.
- Your collateral to pass on to attendees.
- Booth decorations
- Setup is 10:00am to 1:30 pm.
- Signage is welcome. You may bring posters/marketing material for your booth.
- Clean up/tear down of your booth decorations and food service equipment.

Email: info@conejofoodandwine.com

Contact: 818-497-3713



Conejo Food & Wine Fest

www.conejofoodandwine.com





Conejo Food & Wine Fest

www.conejofoodandwine.com

Vendor Setup Details: Sunday, June 23, 2024 1:00 – 5:30

Earliest setup start is 10am. If you need to drop bigger items off on Friday you may do so please contact Remo at number below.

- Each booth is being provided two six-foot tables.
- Each booth will have two chairs provided
- All vendor staff must enter via vendor gate to get a vendor wristband for entry
- Please send staff to vendor gate
- Please take your time serving guests, find out about them, and make them patrons!
- Please conserve your portions so as to not run out.
- Please do not tear down your booth early!



- Enter the parking lot on Janss Road, follow the Yellow path (see map)
- Parking will be available directly behind your assigned booth
- Please be ready to serve by **1:15pm**, VIP guests are allowed in just prior.
- You are invited to bring banners and anything to decorate your booth.



Conejo Food & Wine Fest

www.conejofoodandwine.com

- You will be given vendor wrist-bands at the vendor gate. Please have any staff that does not arrive with you park and then walk to the Vendor Gate (follow yellow line) to obtain wristband and entry..
- Please bring anything you need to highlight and serve samples. If you need something specific please reach out to Remo lezza (contact info below)

Attendees

- Event Attendees will have their own logoed wine glasses
- Please do not over-serve guests, Please keep sample sizes small enough to last the entire event.
- Beer/ Wine / Alcohol last-call will be at 5pm.

Silent Auction

We are having a silent auction in the “Bids and Bubbles Tent” if you wish to donate an item to highlight your business please let us know via info@conejofoodandwine.com or reach out to Jackie@thesauters.com

VIP bags

If you have a coupon or other item of value that you wish to place into our VIP Bags please let us know. We have 275 VIP bags so please provide enough for all.

Thank You For Your Support of this Great Community and Charity Event!

Call Remo lezza with any additional vendor questions – 559-281-5408

ATTACHMENT 1

DECLARATION
OF FOR-PROFIT ENTITY

This Declaration is to affirm that St. Paschal Baylon Men's Club
(Name of for-profit entity)

is requesting an exemption from permit requirements for food facilities under the provisions of Section 113789(c)(4) of the California Retail Food Code, which allows the above named for-profit entity to give or sell food and/or beverages at an event that occurs not more than three days in a 90-day period for the benefit of the nonprofit association listed below.

Conejo Food and Wine Festival
(Name of Event)

155 East Janss Road
(Address or Location)

Thousand Oaks, CA 91360
(City, Zip code)

Date(s) of Event June 23, 2024

For the benefit of Food Share of Ventura County and Many Mansions
(Name of Sponsoring Nonprofit Association)

I certify that the above is true and correct to the best of my knowledge and belief. I further certify under penalty of perjury that the above named for-profit entity **will receive no monetary benefit** other than that resulting from recognition for participating in the event. I understand that I may not sell or take orders for any food or beverage product at this event for which I receive compensation.

Name _____ Phone () _____

Address _____

City _____ Zip _____

Signed _____ Title _____

On _____, _____ At _____

Email: